

Kathryn E Belt

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WEB DESIGNER with 5+ years Web Design experience in the Automotive Racing and Entertainment Industry, designing Editorial/Promotional-Marketing artwork including online retail store product preparation. In addition I worked closely with both Indy Racing League and Indianapolis Motor Speedway Public Relations departments on event-based artwork.

Summary of Qualifications

- 5+ years of Web Design experience for the Indianapolis Motor Speedway designing event-related web content.
 - Skilled in Adobe Dreamweaver CS4, Fireworks CS4, Illustrator CS4 and Photoshop CS4.
 - Possess an Associate Degree in Graphic Design.
 - Experience capturing and working with digital still and video imagery.
 - Familiar with Mac/PC Platforms.
 - Able to perform basic computer maintenance and upgrades.
 - Understands Social Media marketing.
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Education and Training

Associate Degree in Graphic Design

INTERNATIONAL BUSINESS COLLEGE

Indianapolis, IN

3.9 GPA | 2003 | Honors: Director's List, perfect attendance, award for best website and portfolio.

Professional Experience

Web Designer

INDIANAPOLIS MOTOR SPEEDWAY

Indianapolis, IN

February 2004 – November 2009

The Indianapolis Motor Speedway is famously called the “Racing Capital of the World” and home to “The Greatest Spectacle in Racing.”

- Developed and managed graphical web content on a daily basis. Including designing Editorial/Promotional-Marketing artwork including online retail store product preparation.
- Traveled and worked events from remote locations around the world.
- Worked with multiple departments on various projects.
- Worked well in a fast-paced work environment.
- Proficient at multi-tasking.

Additional Employment

- Build-A-Bear Workshop: Master Bear Builder, Indianapolis, IN
- Freelance work: Nuvo Cycling Team and 4 Stroke Fanatics (full client list available upon request)